

THALIA COULTER

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EXPERIENCE

KLIPSUN MAGAZINE

Editor-in-Chief

JAN.– APRIL 2025

Over a year of working on Western Washington University's Klipsun Magazine, I worked my way up from writer, to story editor, to two-time managing editor, to editor-in-chief. As such, I hired and managed a 12-person editorial staff and oversaw edits on 20 writers' stories and multimedia projects. I also directed the issue's design and print production, as well as copy editing and fact-checking.

MY BELLINGHAM NOW / KGMI NEWS

Reporting and PR Intern

SEPT. – NOV. 2024

I covered local news: elections, culture, traffic and weather updates, and longer-form community profiles. I also designed branded materials including logos, a promotional pamphlet and press passes. I kept our social media up-to-date and wrote email newsletters, maintaining a consistent brand voice.

PNW PLATEFUL

Public Relations Specialist

APRIL – JUNE 2024

As part of a WWU service-learning project, my team and I created a full PR campaign proposal for a Bellingham nonprofit dedicated to ending hunger. The three-part plan is backed by our own research and analysis, and includes quantifiable objectives, a timeline, several budget options and branded PR materials. We met with the client throughout the project and finally submitted our proposal in a presentation and physical booklet.

EDUCATION

B.A. IN JOURNALISM — PUBLIC RELATIONS

Western Washington
University

2021-2025

SKILLS

- Adobe Creative Cloud
 - InDesign
 - Illustrator
 - Photoshop
 - Lightroom
- Canva
- Social Media Analytics (Meta)
- SEO
- AP Style
- Proficient in Spanish
- Fluent in German

REFERENCES

Peggy Watt

Klipsun Magazine Faculty Adviser
(650) 903-9519

Sam Kristofferson

MyBellinghamNow Editor-in-Chief
(805) 603-5138

Adam Sykes

International Cycling Owner
(508) 380-1892